



THE CONTENT

DOMESTIC HISTORY

<i>Talashov M. V.</i> Dynamics of Russian-Polovtsian Relations in the Second Half of the XI–XII century _____	7
<i>Voronov I. I.</i> A. V. Krivoshein and Establishment of the Ministry of Agriculture in Russia _____	12
<i>Novikov M. V., Perfilova T. B.</i> Solution of "the Students Question" in the University Charter of 1863 _____	17
<i>Volkova T. I.</i> The Governmental Programme of Elementary Education in the Country and Zemstvo's Participation in Its Realization _____	35
<i>Peftiev V. I.</i> Stolypin's Agrarian Reform: What Did It Start from and How Was It Perceived? _____	39
<i>Nikiforov Yu. S.</i> Origin and Character of the First World War in Liberal-Patriotic Discourse of Historians of "the Russian School" (1914–1916) _____	45
<i>Volobueva M. M.</i> Problem of Education Quality of University Graduates in the end of 1920-s – the first half of the 1930-s _____	53
<i>Malakhov D. N.</i> Rear Support of the Air Forces of the Red Army in the Military Conflict on the Chinese East Railway in 1929 _____	58
<i>Sulimin A. N.</i> Problems of "the Liberal Cycle" in Modernization of the Political System of the Russian Federation _____	61
<i>Novikova A. M., Peftiev V. I., Titova L. A.</i> Power Policy of Russia: Events and Estimates _____	65
<i>Eriomin A. V.</i> Sociocultural Activity of the Russian Orthodox Church in the Context of Transformation of the Civilization Imperative of Conciliarity _____	72
<i>Osmachko S. G.</i> The Russian Orthodox Church and the Museum Community in the beginning of the XXI century _____	78

GENERAL HISTORY

<i>Sokolov A. B.</i> A. N. Savin as Historiographer of the English Revolution _____	82
<i>Khodnev A. S.</i> World War I and Historical Memory: according to Pages of the British Magazine "The History Today" _____	90
<i>Murashova K. A.</i> "Japanese question" in the USA at the turn of the 19th – 20th centuries: historical-anthropological approach _____	96
<i>Ikonnikova S. G.</i> The treatment of the history of Nazi Germany in the Russian schoolbooks _____	102
<i>Mudrov S. N.</i> Creation of the "Democratic" Press in Post-War East Germany _____	108
<i>Sizarev D. S.</i> "Soft Force" of the Public Diplomacy of the Group of Seven/Eight _____	112
<i>Borodkina N. V.</i> A View of the French Scientific Establishment on the Revolution of "Jasmines" in Tunisia in 2011 _____	119
<i>Krivets E. A.</i> National Struggle of the Copt Community in Egypt _____	124

LINGUISTICS

<i>Eliasberg G. A.</i> Peculiarities of Speech Patterns in Odessa in Russian-Jewish Drama in 1900–1910 _____	127
<i>Gorshkova N. N., Morozova E. N.</i> "State" as a Fragment of the Conceptsphere of the Person's Interior World (Russian-Ukrainian phraseological compliances) _____	133
<i>Melnikova O. A.</i> The kǒngjù Concept in Chinese Lingvoculture _____	138
<i>Aznabaeva A. F.</i> Variability of Bashkir and Tatar Surnames Derived from Arabic Names _____	142

<i>Boichuk E. I., Marukhina S. A.</i> Use of the Computer Application "Rythmanalyse" to Analyse Some Phonostylistic Means of Rythmisation of the Poetic Text (on the material of the French poetry) _____	146
<i>Menkova N. V.</i> Diminutives as a Means of a Language Play _____	152
<i>Zinovieva Y. S.</i> Preconditions for the emergence and establishment of gender linguistics _____	158
<i>Koposova E. M.</i> The Book of Books in the Russian and English Linguocultures _____	163
<i>Kolyshkina T. B., Markova E. V.</i> Factorial Content of the Concept "Quality" in Advertizing Discourse _____	168
<i>Elizarova O. S., Ukhova L. V.</i> Interpersonal Advertizing as an Effective Instrument of Marketing of the Personality _____	172
<i>Kuranova T. P.</i> Assessing Vocabulary as a Significant Manipulative Component of Political Advertizing _____	178
<i>Shurygina E. N.</i> The Notion "Worldview" through the Prism of the Linguo-Cultural Approach _____	184
<i>Erokhina E. L.</i> The Notion "Research" in the Russian Language Consciousness _____	188

LITERARY CRITICISM

<i>Filonova Ju. A.</i> Ways to Organise a Dialogue of Schoolchildren with a Literary Work (on the material of study of M. Ju. Lermontov's Novel "Hero of Our Time") _____	193
<i>Omelnitskaya E. Ju.</i> Transformation of the Motif "True Ruler" in Saltykov-Shchedrin's Late Works _____	201

CULTURAL SCIENCE

<i>Antonets V. A.</i> The Category of the Sense in M. K. Mamardashvili and V. S. Bibler's Works _____	207
<i>Kuzin A. S.</i> Aesthetic Education of the Professional Actor: Urgent Necessity or Utopia? _____	213
<i>Zlotnikova T. S., Erokhina T. I., Novikov M. V.</i> A Person in the Modern Russian Province (concept and directions of the socio-cultural research) _____	218
<i>Gustyakova D. Ju.</i> Anachronism as a Principle of Representation of Classical Opera in Modern Culture _____	224
<i>Maleina E. A., Zlotnikova T. S.</i> Interaction of Modern Mass Media with Society in the Context of Journalists' Activity _____	230
<i>Soloviova E. V.</i> A Sociocultural Aspect of Rock'n'roll Transformations in 1960-s _____	234
<i>Frolova A. V.</i> <i>Street Fashion</i> in the Modern Urban Environment _____	239

LOCAL HISTORY

<i>Selishchev E. N.</i> Zoning of the Yaroslavl Region: a Historical and Geographical Analysis and Current State _____	244
<i>Voronina S. E.</i> The labor discipline at the enterprises of the Yaroslavl province at the beginning of the XX th century (example of the Yaroslavl Big manufactory) _____	249
<i>Selskaya V. A.</i> Organization of medical institutions for maintenance of work of the Yaroslavl rubber plant _____	254
<i>Karpova E. S.</i> The image Uglich in the works of local poets, as aspect cultural myth of the city _____	258

CHRONICLE AND INFORMATION

<i>Ermakov A. M.</i> Seminar for Russian teachers on Teaching the Holocaust History in the "Shoah" memorial, Paris _____	264
<i>Filippovsky G. Ju.</i> A New Phase of a Professional Dialogue of Teachers of the Russian Philology of Ukraine and Russia _____	270
<i>Iurieva T. V.</i> Monuments of pre-Mongol Russia as the basis of addition of the Russian Orthodox architecture _____	274
<i>Lukiyanchikova N. V.</i> Educational Discussion as a Way to Form a Communicative Competence in Training Literature in School and Higher Education Institution _____	278
<i>Bukareva N. Yu.</i> The study of Russian literature abroad during professional development of teachers-language and literature of Ukraine and Russia _____	281
<i>Kondratenko M. M.</i> Vitality (Viability) of Languages as an Topical Notion of Sociolinguistics _____	285

INFORMATION ABOUT THE AUTHORS _____	293
--	-----

<i>Conditions for the Publishing Article in the Scientific Magazine "Yaroslavl Pedagogical Bulletin" and Requirements to Typography of Manuscripts</i> _____	299
--	-----